



VENDOR INFORMATION

EVENT OVERVIEW

Soul Day was founded by Clarence “Pee-Wee” Harris in 1967. He created a network of students and leaders who helped manage the success of Soul Day. Under his leadership, Soul Day became the social pattern for many of Metro Detroit's Festivals. Family values and African centered education was always a centerpiece of Soul Day. In late 2018, Keith Williams announced the rebirth of Soul Day and on Friday, July 29, 2019 the first event under Mr. Williams direction was held and featured over 45 local vendors, Six local artists and over 3,000 attendees.

We are excitedly preparing for 2022 event and it will take place on Saturday, August 1, 2020 at Detroit Northwestern High School.

EVENT DATE & TIME Saturday, July 30, 2022; 10am-9pm

EVENT LOCATION Behind Northwestern High School (See map.)

EVENT SET-UP SCHEDULE

Deadline for submission of applications and fees is Monday, July 25, 2022. Booths will be assigned on a first-come, first-served basis.

Saturday, July 30, 2022

Check In/Setup 6:00 a.m. – 9:00 a.m.

Vendor Operating Hours – 10:00 a.m. – 9:00

p.m. Vendor Load-Out – 9:00 p.m. – 12:00 a.m.

(midnight)

GENERAL VENDOR RULES & REGULATIONS

1. NO Refunds on booth fees.
2. NO rain date.
3. All Vendors agree to indemnify, defend, and hold (Courageous Inc.) harmless against any third party claims arising from the event, excluding any negligence on the part of (Courageous Inc.).
4. (Courageous Inc.) assumes no liability with respect to any property, of any kind, placed upon the premises by the Exhibitor.
5. [Courageous Inc.] or any event sponsors are not responsible for accidents or stolen items.
6. Unruly behavior (including intoxication, verbal abuse, or threatening behaviors) will not be tolerated, and will cause an immediate removal from the grounds.
7. The Exhibitor shall be responsible for removing all displays, advertising materials and the like erected or placed on the premises immediately at the close of THE EVENT.
8. Any violation of these rules may result in the Exhibitor having to vacate the premises or space leased immediately.

Vendor Contact:

Keith Williams
Courageous Inc.
313.437.3631
souldayme@gmail.com

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MARKETPLACE VENDOR RULES & REGULATIONS

1. Assigned vendor booth space measures 10' x 10' and food booth space measures 10'x20'.
2. Vendors must provide their own 10' X 10' TENT(s), tables, chairs, and electrical extension cords.
3. TENTS LARGER THAN 10' X 10' AND DOUBLE TENTS ARE NOT ALLOWED.
4. Booth space includes display and storage. Materials CANNOT EXTEND beyond assigned tent space.
5. Subletting or transfer of booth space is not allowed.
6. Vendors are responsible for his/her own display materials.
7. ALL Vendors **MUST** have a 10X10 Tent
8. Vendors are responsible for the cleanliness, safety, insurance and security of his/her property.
9. The sale of counterfeit or bootlegged merchandise is prohibited and subject to confiscation, expulsion and or removal from Event premises.
10. Loud, amplified music or other sounds, contraband, dangerous objects, and animals prohibited.

FOOD VENDOR RULES & REGULATIONS

1. Food vendors MUST BE SELF CONTAINED, i.e., storage, refrigeration, etc.
2. Absolutely no beverage sales allowed. (Courageous Inc.) reserves the right to sell all beverages.)
3. Food vendors must provide evidence of liability insurance coverage for a minimum of \$500,000.
4. Food vendor agrees to decorate said property in a manner appropriate to THE EVENT.
5. Food vendor agrees to clearly display food license or other required licenses and credentials at all times. Visit <https://detroitmi.gov/departments/detroit-health-department/programs-and-services/food-safety> to learn more about requirements for outdoor kitchens.

PLEASE ATTACH A COPY OF YOUR LIABILITY INSURANCE POLICY TO APPLICATION

VENDOR FEES

Vendor Market Place

Booth Rental: \$150.00 (1 Day Rental includes 10'X10' space and basic electricity)
City License Fee: \$115.00 (Required by the City of Detroit)
TOTAL: \$265.00

Food Vendors

Rental: \$500.00 (1Day Rental includes 10'X 20' space and basic electricity)
Health Dept License: \$250.00
City License Fee: \$115.00 (Required by the City of Detroit)
TOTAL \$865.00

Note: All vendors are responsible for providing their own small generator for excessive electrical needs.

(Payments must be made in cash or by money order. Money orders should be made out to Courageous Inc. Mail to: 12901 Auburn Street, Detroit, MI 48223)

VENDOR REGISTRATION FORM

Complete and return with your payment.

Name _____

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: () _____

Cell: () _____

Fax: () _____

Email: _____

Website: _____

My TOTAL payment is enclosed for:

_____ Vendor Marketplace: \$150 Booth Rental and \$115 City License Includes one six-foot table with two chairs. Total: \$265.00

_____ Food Vendor: \$500 Booth Rental, \$250 Health Dept. License or \$126 Health Dept. License—Non-profit (must submit form), and \$115 City License; Includes one six-foot table with two chairs. Total: \$865.00 or Total: Non-Profit \$741.00

Signature

Date

Mail to:

Keith Williams
Courageous Inc.
12901 Auburn Street
Detroit, MI 48219

VENDOR REGISTRATION FORM, continued

MARKETPLACE VENDORS

PLEASE CIRCLE TYPE OF MERCHANDISE

Indicate the general category of merchandise to be sold from your booth.

Circle all that apply:

Art

Fine Art
Framed
Photos
Memorabilia

Apparel

Men
Women
Kids

Accessories

Purses
Shoes
Hats

Jewelry

Silver
Gold
Costume

Other

Books
Music/CDs
T-Shirts

FOOD VENDORS

Indicate the general category of foods to be sold from your kitchen booth.

Check all that apply:

BEEF PORK CHICKEN FISH Other

If other, please describe and/or list additional food items below.

DESCRIPTION/SIDES :

HELPFUL INFORMATION FOR EVENT VENDORS

City of Detroit - <https://detroitmi.gov/departments/detroit-health-department/programs-and-services/food-safety>

Courageous Inc. does not supply tents to vendors. The following locations rent and/or sell tents:

Andrew Chair Rental, Inc., 19114 Joy Rd., Detroit, (313)838-5551

Perry's Tents and Events, 4600 Clawson Tank Dr., Clarkston, MI (248) 334-1557

United Rent All, 24405 Middlebelt Rd., Livonia, (248)476-5500